

## Industry Insights Digital Summit Agenda and Session Details

Time	K-12	Higher Ed	Government	Healthcare	Manufacturing	Retail	Logistics and Distribution	General Business
12:30 – 1:00 p.m.	<b>Opening General Session: Gregg Gordon</b>							
1:00 – 2:00 p.m.	Using Mobile and Other Tools to Track Your Workforce During a School Closure	The Future of Remote Work in Higher Education	Public Sector and the Remote Workforce	Leading an Agile Workforce	Actionable Strategies for Empowering and Engaging Your Hourly Manufacturing Workforce	How Retail can Emerge Stronger in a Post-COVID-19 World	Navigating Uncertain Times and Driving Performance in Distribution & 3PL	Mobile — The People Strategy in Digital Transformation
2:00 – 2:30 p.m.	Demo Center/ Networking	Demo Center/ Networking	Demo Center/ Networking	Demo Center/ Networking	Demo Center/ Networking	Demo Center/ Networking	Demo Center/ Networking	Demo Center/ Networking
2:30 – 2:45 p.m.	<b>Break</b>							
2:45 – 3:45 p.m.	Easing the Burden of Labor Compliance and Grant Tracking	Labor Tracking On and Off Campus in a Crisis	Tracking the Government Workforce in a Crisis	A Roadmap for Digital Health	Guiding Principles for Enhancing Operational Agility and Organizational Performance	Retail Global Human Capital Trends 2020: The social enterprise at work	Improving Workforce Engagement in a Modern Distribution Organization	The New Dimensions of Work: Are You Prepared? How to Respond to COVID-19
3:45 – 4:15 p.m.	Demo Center/ Networking	Demo Center/ Networking	Demo Center/ Networking	Demo Center/ Networking	Demo Center/ Networking	Demo Center/ Networking	Demo Center/ Networking	Demo Center/ Networking
4:15 – 4:30 p.m.	<b>Closing</b>							

## Industry Insights Digital Summit Agenda and Session Details

### K-12

#### **Using Mobile and Other Tools to Track Your Workforce During a School Closure**

We never thought it would happen — schools across the country closing for the remainder of the school year. Naturally, this has caused a lot of pain as districts have had to scramble to get employees set up for telework where possible. Managing the remote workforce has become a major hurdle for districts without telework policies and procedures in place. In this session, you'll learn how innovative school districts are using modern tools to track and account for time worked during the recent school closures.

Speakers: Lani Munguia, Business Manager, Ector County Independent School District; Rob Tibbs, K-12 Industry Consultant and subject matter expert, Kronos; and Julie Develin, Strategic Advisor, Kronos

#### **Easing the Burden of Labor Compliance and Grant Tracking**

As school districts look to the future and all the ways in which policies and procedures will change, one constant will remain — labor law compliance. Now more than ever, school leaders are facing the realization that modernizing technology is key to getting the most out of funding as possible. Join us for this information-packed session that includes topics such as grant tracking and reporting, staying in compliance with employee-driven transactions, and PAR (Personnel Activity Report) reporting.

Speakers: Scott Frein, Senior VP, State Gov Relations, McGuire Woods Consulting LLC, and Rob Tibbs, K-12 Industry Consultant and subject matter expert, Kronos

### Higher Ed

#### **The Future of Remote Work in Higher Education**

Colleges and universities across the country are now faced with learning how to mitigate longer-term concerns for employees working remotely. This large population of remote workers is likely to create inadvertent risk to the organization that will not appear for 12-24 months. In this session, we'll explore how departments are adjusting to managing their remote workforce, what the future of remote work looks like on campus, and how properly capturing and recording nonexempt employee time is fundamental to supporting new (and existing) policies and requirements.

Speakers: Dennis Miller, AVP of Human Resources and Benefits Administration at the Claremont Colleges, and Jennifer Perkins, Higher Education Industry Consultant, Kronos

## Industry Insights Digital Summit Agenda and Session Details

### **Labor Tracking On and Off Campus in a Crisis**

Employees are a crucial part of getting any organization through a crisis, with the phrase “all hands on deck” adopted to keep operations running and to reduce disruption. But in these challenging times, tracking hours worked can often become an afterthought. Colleges and universities are looking at ways to be better prepared for crises in an effort to keep accurate audit trails should funding or grants become available. Join us for an informative session to learn more about real-time reporting, proper allocation of hours worked, and leave time taken as a result of the crisis.

Speakers: Kacie Flynn, Executive Director, Humboldt State University; Ken Thornton, Lead Systems Administrator, Temple University; Cheryl Dunn, Assistant Controller – Systems, University of Mary Washington; and Jennifer Perkins, Higher Education Industry Consultant, Kronos

### **Government**

#### **Public Sector and the Remote Workforce**

Whether telework was being considered or offered prior to the pandemic, it came without a choice for many by March 2020. Suddenly there were larger percentages of departments forced to work from home and managers left wondering how they would track their employees’ time or measure productivity. As with all crises, lessons are learned and best practices are shared. Join us as we discuss preparing for the new normal in telework, addressing productivity concerns, and tools to help manage remote workers.

Speakers: Neil Reichenberg, Former Executive Director, IPMA-HR, and Linda Misegadis, Public Sector Industry Consultant, Kronos

#### **Tracking the Government Workforce in a Crisis**

Even the most prepared state and local governments were not ready for a crisis of this magnitude. Still, some were better prepared than others. Regardless of the size or scale of the crisis, the workforce plays an important factor in making it to the other side. Across the country, governments are struggling with tracking time and leave of essential and nonessential workers. The ability to report back and have a full picture of labor costs is imperative to funding that is or may become available. Join us as we discuss steps to prepare your workforce for the future, how visibility into labor data allows for better “in-the-moment” decisions, and how modern technology can easily help track time and leave for all employees.

Speaker: Talona Felix, Public Sector Value Consultant, Kronos

## Industry Insights Digital Summit Agenda and Session Details

### Healthcare

#### **Leading an Agile Workforce**

Your people are the heart of your organization. So as a leader, how can you build a work environment that empowers employees to work their way and work smarter? Join us as we discuss how healthcare organizations have developed new labor models to capture the innovation of their people and engage them to contribute more strategically. How can leaders get back to basics and drive practical approaches toward the design and execution of an agile workforce?

Learning objectives for this session include:

- Exploring the most compelling lessons learned about agile work environments during the COVID-19 pandemic
- Examples of innovative labor models that have resulted in positive organizational outcomes
- Understanding models of how leaders build relationships with front-line workers
- Looking at the generational expectations of the modern worker and how these can be met in today's work environments

Speakers: Nanne M. Finis, RN, MS, Chief Nurse Executive, Kronos; Chris Mullen, PhD, SPHR, SHRM-SCP, Director, Strategic Advisory, Kronos; and Ethan Franklin, Senior Managing Director, Ankura

#### **A Roadmap for Digital Health**

Digital technologies have transformed almost every aspect of our lives, usually for the better. Healthcare, however, has not always moved as quickly as other industries to adopt these technologies. During this session, we will discuss how provider healthcare systems can navigate their journey from current state to an ever-evolving digital health and care system.

Learning objectives for this session include:

- Defining digital health
- Preparing to become a digital health system
- Illustrating the importance of healthcare consumerism
- Identifying enabling technologies

Speaker: David S. Muntz, MBA, CHCIO, FCHIME, LCHIME, FHIMSS; StarBridge Advisors | Healthcare IT Leaders

## Industry Insights Digital Summit Agenda and Session Details

### **Manufacturing**

#### **Actionable Strategies for Empowering and Engaging Your Hourly Manufacturing Workforce**

Across the major industries in the U.S., manufacturing is plagued with the lowest levels of employee engagement. In fact, an alarming 75% of employees are characterized as disengaged. There's actually a logical explanation for this. Traditionally, the manufacturing organization's culture has been defined in the boardroom or back office, not on the plant floor. Most engagement efforts are focused on salaried employees with little emphasis placed on frontline hourly employees, who comprise 80% of the typical manufacturer's workforce.

To develop an inclusive company culture and drive engagement, manufacturers must act now and implement an engagement strategy customized for the hourly workforce. When successful, increased engagement can have numerous positive impacts on business results: higher productivity, better quality, reduced absenteeism, and increased retention.

Attend this session to hear actionable strategies you can deploy now to empower and engage your hourly manufacturing workforce.

Speaker: Kylene Zenk, Director, Manufacturing Practice, Kronos

#### **Guiding Principles for Enhancing Operational Agility and Organizational Performance**

With evolving business environments, it's imperative that manufacturers adapt now in order to remain competitive. True transformation requires adopting innovative operating principles and leveraging technology in order to deliver relevant, strategic-driven information to the workforce. From executive leadership to managers and frontline hourly employees, providing access to information throughout the organization enables better, faster, and more insightful decision making.

It's not just a technology strategy — it's also a means by which manufacturers can transform their businesses. And the results are indisputable: organizations experience dramatic performance improvements and cost reduction, increased employee engagement, and enhanced operational agility.

Attend this webinar to learn guiding principles for transforming your manufacturing operations today to help you prepare for the future.

Speaker: John Frehse, Senior Managing Director, Ankura

## Industry Insights Digital Summit Agenda and Session Details

### Retail

#### **How Retail Can Emerge Stronger in a Post-COVID-19 World**

The unprecedented COVID-19 pandemic essentially put our lives on hold. No travel. No dining out. No vacations. No shopping. And for many, no work.

As a result, the changes and challenges retailers face today have caused many of us completely rethink how we serve our customers and manage our staff. Although no one is sure when or if life will return to the way it was, we do know that the most important thing retailers can do now to come through this pandemic intact is to give both consumers and employees confidence they're not putting themselves or their families at risk.

Join us as we talk about how retailers can emerge stronger in a post-COVID-19 world through a combination of agility, flexibility, and transparency. You'll hear practical tips and tricks you can employ today as well as long-term strategies designed to help your store make a strong comeback and be more resilient in the future.

#### **Retail Global Human Capital Trends 2020: The Social Enterprise at Work**

Retail organizations have historically viewed technology and human-centered strategies as separate tracks, but today, these two elements have converged to create the social enterprise. Retailers that embrace this fusion and its inherent tensions are likely to succeed as a full-fledged social enterprise and the seeming paradoxes that define it. In this provocative session, find out about these trends and how your organization can capitalize on them.

### Logistics and Distribution

#### **Navigating Uncertain Times and Driving Performance in Distribution & 3PL**

Managing your employees is more important now than ever before. Join Robert O'Dwyer and Shawn O'Brien as they discuss how you can leverage technology to maintain the health and wellness of your workforce, schedule labor to meet demand in times of constant flux, and drive business performance through real-time visibility.

Speakers: Robert O'Dwyer, Logistics Industry Principal, Kronos, and Shawn O'Brien, Principal Workforce Solution Consultant, Kronos

## Industry Insights Digital Summit Agenda and Session Details

### **Improving Workforce Engagement in a Modern Distribution Organization**

Join us for this informative session where you'll learn how future-built workforce solutions are better equipped to handle today's distribution center challenges. We will dive into topics around advanced technologies — from labor management systems to human capital management systems — and innovative management practices that are helping the distribution industry handle numerous challenges, including growing customer service expectations, rising labor costs, and omnichannel complexities.

Speaker: Robert O'Dwyer, Logistics Industry Principal, Kronos

### **General Business Issues**

#### **Mobile — The People Strategy in Digital Transformation**

Managing a dispersed hourly workforce can be especially difficult if you don't have the right technology to enable your field-based employees. Join us for an engaging discussion between thought leaders John Frehse and Tom Schruman as they discuss some of the challenges of managing a mobile workforce and how you can solve them through digital transformation.

Speakers: John Frehse, Senior Managing Director at Ankura, and Tom Schruman, Chief Transformation Officer, Servicon Systems

#### **The New Dimensions of Work: Are You Prepared? How to Respond to COVID-19**

Due to the coronavirus pandemic, organizations have gone through massive amounts of change in business model, employment landscape, and technology — specifically in how they're using technology innovations to solve critical workforce challenges as they've never had to before. With solutions powered by AI and machine learning today, organizations can confidently execute on their HR visions during these critical times.

In this session, we'll explore:

- Understanding changing employee expectations
- Learning how human capital management technology and innovations have helped overcome challenges during this pandemic
- Diving into strategies that guide HR processes

Speakers: Julie Develin, Senior HCM Strategist and Consultant, Kronos, and Teresa Smith, Senior HCM Strategist and Consultant, Kronos